



### AGREEMENT MADE BETWEEN

## **KOVR-TV**

CONTRACT NO. REV. 1191-33329-1

DATE PRINTED 08/16/12

-

2713 KOVR Drive, . West Sacramento CA 95605

KOVR-TV

			ANL	6)		PAGE 1
	,	ACTING AS AGENT FOR	64888	CONTRACTOR OF THE PROPERTY OF	OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME AND	GREAT AMERICAN MI			430 S Capitol S	CC CONGRESSIONAL St SE	Required
ADDRESS	Washington USA	DC 20007-3674		Washington USA	DC 20003-4024	Announcement 28 days prior notice
CONTACT	SARAH LEVENE			PRODUCTEST #15	551	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1551		PRODUCT 1300 CODE		
NATIONAL SALESPERSON	1					
BROADCAS	ST SCHEDULE STARTING	10/09/12 AND ENDING	10/15	/12 NO. WEEKS:	1	7

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NOND ISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
TIEW	DATO	7 7713.	1110111	,,,	LENGTH	ETTEOTIVE DATES	111001111110	550011	0	101112111111111111111111111111111111111
1	T-F	2	05:00A	06:00A	30s	10/09/12-10/12/12	CBS13.COM @ 5AM	2	200.00	400.00
2	T-F	2	06:00A	07:00A	30s	10/09/12-10/12/12	CBS13.COM @ 6AM	2	350.00	700.00
3	T-F	4	07:00A	09:00A	30s	10/09/12-10/12/12	CBS THIS MORNING	4	350.00	1400.00
3	1-1	4	07:00A	09:00A	305	10/09/12-10/12/12	CBS INIS MORNING	4	330.00	1400.00
4	М	1	07:00A	09:00A	30s	10/15/12-10/15/12	CBS THIS MORNING	1	350.00	350.00
5	Sa	1	05:00A	07:00A	30S	10/13/12-10/13/12	CBS THIS MORNING - SATURDAY	1	200.00	200.00
6	Su	1	06:58A	08:28A	30S	10/14/12-10/14/12	CBS THIS MORNING - SUNDAY	1	2000.00	2000.00
7	T-F	2	08:58A	09:58A	30s	10/09/12-10/12/12	LET'S MAKE A DEAL	2	350.00	700.00
0	T-F	2	09:58A	10:58A	30s	10/09/12-10/12/12	THE PRICE IS RIGHT	2	600.00	1200.00
8	T-F		U9;50A	10:56A	303	10/09/12-10/12/12	THE PRICE IS RIGHT		000.00	1200.00
9	T-F	2	12:00N	12:30P	30s	10/09/12-10/12/12	CBS13 NEWS @ NOON	2	600.00	1200.00
10	T-F	2	02:58P	04:00P	30S	10/09/12-10/12/12	DR PHIL	2	400.00	800.00
11	T-F	4	04:00P	05:00P	30S	10/09/12-10/12/12	CBS13 NEWS @ 4	4	750.00	3000.00
12	М	1	04:00P	05:00P	30s	10/15/12-10/15/12	CBS13 NEWS @ 4	1	750.00	750.00
									4500.00	4500.00
13	T-F	3	05:00P	05:30P	30S	10/09/12-10/12/12	CBS13 NEWS @ 5	3	1500.00	4500.00
14	М	1	05:00P	05:30P	30s	10/15/12-10/15/12	CBS13 NEWS @ 5	1	1500.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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Announcement 28 days

PAGE

Required

prior notice

2713 KOVR Drive, . West Sacramento CA 95605 AND

KOVR-TV

ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888

DCCC (DEMOCRATIC CONGRESSIONAL

GREAT AMERICAN MEDIA

1010 Wisconsin Ave NW Ste 800

Washington

SARAH LEVENE

NICOLE ELIE POL

USA

DC 20007-3674

AGENCY EST. NO.

Washington

DC 20003-4024

USA

PRODUCTEST #1551

430 S Capitol St SE

**PRODUCT** 1300

CODE

SALESPERSON NATIONAL SALESPERSON

162

NAME

AND

**ADDRESS** 

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS:

1551

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-ethnicity										
ITEM.	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMO	TOTAL		TOTAL
ITEM	DATS	PWK.	FROM	10	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	T-F	3	06:00P	06:30P	30S	10/09/12-10/12/12	CBS13 NEWS @ 6	3	1500.00	4500.00
16	М	1	06:00P	06:30P	30S	10/15/12-10/15/12	CBS13 NEWS @ 6	1	1500.00	1500.00
17	T-Su	5	10:00P	11:00P	30s	10/09/12-10/14/12	CBS 13 10PM NEWS M-SU	5	2000.00	10000.00
18	T-F	2	11:00P	12:05A	30S	10/09/12-10/12/12	DAVID LETTERMAN	2	850.00	1700.00
19	М	1	08:58A	09:58A	30S	10/15/12-10/15/12	LET'S MAKE A DEAL	1	350.00	350.00
20	М	1	09:58A	10:58A	30S	10/15/12-10/15/12	THE PRICE IS RIGHT	1	600.00	600.00
21	М	1	12:00N	12:30P	30s	10/15/12-10/15/12	CBS13 NEWS @ NOON	1	600.00	600.00
22	М	1	02:58P	04:00P	30s	10/15/12-10/15/12	DR PHIL	1	400.00	400.00
23	М	1	11:00P	12:05A	30s	10/15/12-10/15/12	DAVID LETTERMAN	1	850.00	850.00
24	М	1	09:00P	10:00P	30s	10/15/12-10/15/12	HAWAII FIVE-0	1	6500.00	6500.00
25	Т	1	06:58P	08:00P	30s	10/09/12-10/09/12	NAVY N.C.I.S.	1	6000.00	6000.00
26	W	1	06:58P	07:58P	30S	10/10/12-10/10/12	SURVIVOR XXV: THE	1	5000.00	5000.00
27	Th	1	09:00P	10:00P	30s	10/11/12-10/11/12	ELEMENTARY	1	6500.00	6500.00
28	Su	1	08:00P	09:00P	30S	10/14/12-10/14/12	THE GOOD WIFE  Total Contract:	1 49	5500.00	5500.00 68700.00
		1								

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GREAT AMERICAN M	EDIA	ADVERTISER (OR AGENCY AND ADVERTISE  DCCC (DEMOCRATIC CONGRESSIONAL  430 S Capitol St SE	Cancellation Notice Required
Washington USA SARAH LEVENE	DC 20007-3674	Washington DC 20003-4024 USA PRODUCTEST #1551	Announcement 28 days prior notice
NICOLE ELIE POL	AGENCY EST. NO.	PRODUCT 1300 CODE	
T SCHEDULE STARTING	10/09/12 AND ENDING 10	15/12 NO WEEKS: 1	
	GREAT AMERICAN MI 1010 Wisconsin Av Washington USA SARAH LEVENE NICOLE ELIE POL	GREAT AMERICAN MEDIA  1010 Wisconsin Ave NW Ste 800  Washington DC 20007-3674  USA SARAH LEVENE  NICOLE ELIE POL AGENCY EST. NO.  1551	1010 Wisconsin Ave NW Ste 800  430 S Capitol St SE  Washington DC 20007-3674  USA  SARAH LEVENE  NICOLE ELIE POL  AGENCY EST. NO.  1551  PRODUCT 1300  CODE

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					(VACCAS) 125	Oct 12 68700.00	Nov	<u>Dec</u>		<u>Total</u>	
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